

NATIONAL AND LOCAL ADVERTISING

The power of global advertising connects your home to an ever increasing number of local, national and international buyers. The Coldwell Banker message is seen and heard on:

- Network and cable television campaigns
Our spot runs during such popular programs as *Alias*, *60 Minutes*, *Dateline* and *Trading Spaces*
- Network radio stations
- Major national newspapers such as *USA Today* and *The Wall Street Journal*

