

# SETTING THE STANDARDS OF PROFESSIONALISM



When you list your home with Coldwell Banker, you can rest assured that behind your Sales Associate is a team of experts who are well trained to support your interests. Our professional support team shares your Sales Associate's commitment to a successful transaction. At Coldwell Banker:

- Most Office Managers are non-selling real estate professionals, thus maximizing their availability to Sales Associates and to you
- Sales Associates are supported with full-time administrative staff in each office, allowing them more time to attend to your needs
- Individual agent marketing of your home is supported with office, local and national advertising, increasing exposure to potential buyers
- Offices are open seven days a week, with Sales Associates and support staff available to you and potential buyers

IN TODAY'S COMPLEX WORLD,

ONLY AN INFORMED REAL ESTATE

AGENT IS ABLE TO BETTER

ADDRESS YOUR NEEDS